



PISCATAQUIS COUNTY ICE ARENA



Drive-In Movies at the PCIA **“Viewer’s Choice Movie”** **Contest Rules 2021**

Contest Rules

1. Nominate a movie from the provided list.
2. Movie with the most nominations will be that month’s “Viewer’s Choice Movie.”
 - a. One movie each month - June, July, August
3. Everyone who nominated the “VCM” for that month will be entered into a drawing with one chosen as the Movie Ambassador for that movie.
 - a. The Movie Ambassador will receive one free “full” spot at their movie.
 - b. The Movie Ambassador will also be tasked with Recruiting others to attend their movie’s showing.
4. The Movie Ambassador with the “Viewer’s Choice Movie” achieving the highest attendance will Win a Prize Pack of:
 - a. One Private Movie Showing at NO CHARGE for up to 50 people
 - i. Each Guest of this showing to receive 1 Each: Popcorn, Drink, & Candy
 - b. This Prize Package is Valued at \$750 (no cash value to winner)

Rules (including these listed) are subject to change at any time. Please see thepcia.com for details and updates.